



# AWARENESS OF THE GENERAL DATA PROTECTION REGULATION - ONE YEAR ON

## Awareness



**67%**  
of Europeans  
have heard  
of the GDPR

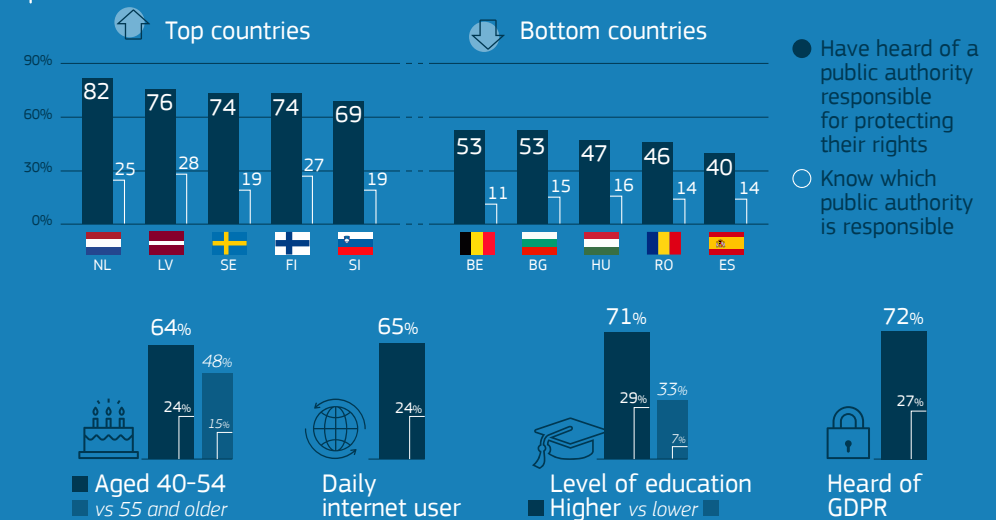
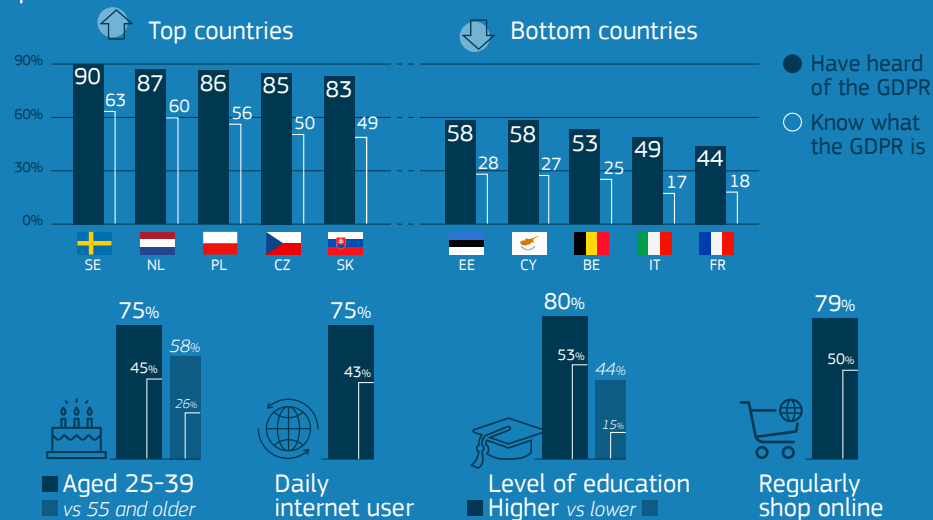
## Public authorities



**57%** of Europeans  
know of the existence of a  
public authority in their country  
responsible for protecting  
their rights about personal data

**+20 pp**  
since February  
/March 2015

**20%**  
know which public authority  
is responsible



Source: Special Eurobarometer 487a - "The General Data Protection Regulation"  
Fieldwork: March 2019